



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

GREER, MARGOLIS, MITCHELL, BURNS  
ATTN: ACCOUNTS PAYABLE  
3050 K STREET, NW  
WASHINGTON, DC 20007

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: OBAMA FOR AMERICA  
PROD: BARACK OBAMA FOR PRES  
TITLE: 242979

INVOICE NUMBER: 61-200061810 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 398068 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 95 P: 101 E: 1536  
ESTIMATE#: 95 101 1536  
SCHEDULE DATES: 09/25/2012 - 10/01/2012 AGY#/ADV#: 863/19071  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
2	10/01 - 10/01	06:00A-07:00A	850	1	10/01	MO	06:45A	:30		OFA-12-P-130	850		
4	10/01 - 10/01	05:00A-05:30A	225	1	10/01	MO	05:12A	:30		OFA-12-P-130	225		
6	10/01 - 10/01	07:00A-09:00A	850	2	10/01	MO	07:55A	:30		OFA-12-Z-128	850		
					10/01	MO	08:59A	:30		OFA-12-P-130	850		
11	10/01 - 10/01	11:00P-11:35P	750	1	10/01	MO	11:28P	:30		OFA-12-P-130	750		
13	10/01 - 10/01	11:35P-12:02A	475	1	10/01	MO	12:01A	:30		OFA-12-P-130	475		
18	10/01 - 10/01	07:00P-07:30P	1,400	1	10/01	MO	07:05P	:30		OFA-12-P-130	1,400		
20	10/01 - 10/01	07:30P-08:00P	1,400	1	10/01	MO	07:37P	:30		OFA-12-P-130	1,400		
22	10/01 - 10/01 COMMENT: DWTS	08:00P-10:00P	3,000	2	10/01	MO	08:23P	:30		OFA-12-P-130	3,000		
					10/01	MO	09:10P	:30		OFA-12-Z-128	3,000		
24	10/01 - 10/01	12:00P-12:30P	250	1	10/01	MO	12:10P	:30		OFA-12-P-130	250		
27	10/01 - 10/01	03:00P-04:00P	175	1	10/01	MO	03:12P	:30		OFA-12-P-130	175		
29	10/01 - 10/01	09:00A-10:00A	170	1	10/01	MO	09:32A	:30		OFA-12-P-130	170		
31	10/01 - 10/01	06:00P-06:30P	750	1	10/01	MO	06:24P	:30		OFA-12-P-130	750		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012



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34	10/01 - 10/01	04:00P-05:00P	180	1	10/01	MO	04:43P	:30		OFA-12-Z-128	180		
36	10/01 - 10/01	10:00A-11:00A	150	1	10/01	MO	10:37A	:30		OFA-12-P-130	150		
38	10/01 - 10/01	11:00A-12:00P	350	1	10/01	MO	10:59A	:30		OFA-12-P-130	350		
44	10/01 - 10/01	05:00P-05:30P	600	1	10/01	MO	05:25P	:30		OFA-12-P-130	600		
46	10/01 - 10/01	05:30P-06:00P	750	1	10/01	MO	05:45P	:30		OFA-12-P-130	750		
PERIOD GROSS COST PER ORDER CONFIRMATION: 16,175.00					TOTAL UNITS: 19		ACTUAL GROSS BILLING: 16,175.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -2,426.25						
							NET DUE: 13,748.75						

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